



Eton Solutions Appoints Kevin Hayes as Chief Administrative Officer to Help Lead its Growth Strategy

Hayes brings extensive experience leveraging technology for process improvements at international financial services firms

CHAPEL HILL, N.C. (Nov. 8, 2019) – Eton Solutions, a wealth management technology firm that offers a proprietary software as a service (SaaS) platform in the ultra-high net worth office management space, today announced that Kevin Hayes is joining as Chief Administrative Officer to lead the company’s growth strategy in fintech. Hayes, who brings more than 25 years of financial services and asset management leadership experience in both the U.S. and the U.K., will join the firm in early 2020.

Eton Solutions was established in 2015 as a third-generation wealth management technology firm to commercialize what users were calling the most comprehensive, integrated wealth management software platform for the business management and family office markets. The firm was founded based on deep domain expertise in the family office field supplemented by strong systems development and client service teams to reduce process time and cost, manage cybersecurity and business continuity risk, and bring real-time reporting to family office clients with \$100 million to multi-billions in assets.

“Having Kevin join the Eton Solutions team is a testament to the company’s emergence as a next-generation fintech leader,” said Satyen Patel, Chairman of Eton Solutions. “Kevin’s background in harnessing the power of technology to facilitate the management of billions in assets as well as his experience as CFO for listed companies is precisely the experience we were seeking in order to propel Eton Solutions to the next level.”

“Our clients are some of the highest net worth families in the world. We are experiencing tremendous growth and we’re pleased to have Kevin join our leadership team as we solve the challenges of ultra-high net worth clients and facilitate rapid adoption of our technology by more clients who will benefit from streamlined business management services and capabilities,” said Robert E. Mallernee, CFA, Chief Executive Officer of Eton Solutions.

“I have admired Eton Solutions for some time and I look forward to joining the leadership team at a pivotal time in the firm’s evolution,” added Kevin Hayes. “I am excited to be part of executing the growth strategy for this pioneering technology designed specifically to meet the complex needs of ultra-high net worth offices. Eton Solutions’ single, integrated software platform is vastly superior to the point solutions currently used by ultra-high net worth families, and Eton’s business management services to ensure effective implementation are unmatched.”



Hayes brings a wealth of experience in the financial services and asset management industry where he has long brought Six Sigma and Lean Enterprise techniques to achieve process improvements. He recently announced he is departing from his position as Group Chief Financial Officer & Global Head of Solutions of River and Mercantile Group, a FTSE-listed company based in London, in order to join Eton Solutions in early 2020. He previously held senior positions at Man Group and Lehman Brothers. He began his career at Ernst & Young and was a partner in the New York office covering financial services audit and consulting clients.

“I cannot wait to get started in my new role and help shape the future of the wealth management industry,” Hayes added.

About Eton Solutions, L.P.

Launched in 2015, Eton Solutions is a third-generation wealth management technology firm devoted to developing and offering the most comprehensive, integrated wealth management platform for the business management, family office and multi-family office market. The firm was founded based on deep domain expertise in the family office field supplemented by strong systems development and client service teams. Eton Solutions is evolving the way ultra-high net worth offices manage and operate their business beyond outdated spreadsheets by offering an end-to-end proprietary SaaS platform for business process management. Eton Solutions’ technology solutions significantly reduce process time and cost, mitigate cybersecurity and business continuity risk, and streamline reporting for family office clients with \$100 million to multi-billions in assets.

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